

CASE STUDY



- Client: Owner
- Project: Portman Hotel
- Architect: Graven Images
- Brief: Produce a presentation to explain the proposed refurbishment of the hotel. Particular emphasis to be placed on showing the improved public spaces and conference accommodation without committing to a particular detailed design solution.
- Deliverables: 6 animation sequences (total 3 mins)
4 Still Images
Interactive Flash presentation
Looping DVD presentation

- Notes: In order to preserve realism without committing to particular design finishes, Soluis storyboarded an isometric, lid-off, sequence showing the overall design concept in a neutral palette. Detailed still images were interspersed with animation to show a variety of potential finishes.

Central to the refurbishment was the dramatic improvement in the quality of the environment and use of space. To highlight the extent of the change a before/after layout of each floor was shown with realistic lighting and furnishings.

The main presentation of this material was given by Soluis, on behalf of our client, to the board of the Rezidor Group in their Brussels Headquarters. The quality of the work and the clarity of the message portrayed received great praise.

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“ We were **very impressed** by the works from Soluis and so were our clients and partners.

Their design helped us to deliver a **persuasive presentation** and contribute to advancing in our negotiations.

We can **recommend them to anybody** looking for **high-quality work** delivered in short time frames. ”

Jakob Forstnig, Marketing Director